



# Fund Inspiring and Supporting Human Rights for Children

## Welcome!

Here is the 11th edition of "Fund News," the Jayme's Fund for Social Justice Newsletter. We hope this informs as well as inspires...

## First Annual Jayme's Fund Golf Classic Amazing!

On October 7th, 2013, the pouring rain cleared just in time, and the sun shone brightly at the Manchester Country Club, creating a perfect fall day for golfing! A delicious buffet dinner and an inspirational presentation of Amazing Hero Art by Rob Surette followed the golf tournament. Held in support of the Jayme's Bears Project and the Scholarships for Success initiative, the tournament raised more than money, it raised the spirits of all who attended. The presence of our student volunteers contributed to the positive energy that was experienced as golfers completed a spectacular day on the course, and for those who joined the event for the evening program.





During the dinner program, singer and songwriter Joseph Kozdra, performed "Jayme's Ballad." (Lyrics pg. 2) Jayme's presence, her influence, could be felt in the room as the last note of his song resonated over the crowd. A similar feeling found its way into the hearts of the audience as Damian Neth (2006 Jayme's Scholar at Breakthrough) introduced Rob Surette. Rob, a dear friend of Jayme's Fund

is a master artist, humanitarian and an inspiration to children and adults all over the world. Painting four life size portraits, Abraham Lincoln, Mother Teresa, Einstein, and Martin Luther King Jr., in less than 30 minutes, Rob stunned the crowd as he shared his artistic gifts and inspirational program. Our sincerest thank you to everyone who attended and supported the very successful event!

A very special thank you to our major sponsors Spectrum Marketing Companies, The Hilton Garden Inn, and the Roedel Companies; our tee, green, and raffle sponsors, Rusty Gill,

Rob Surette, The Manchester Country Club, Andreas Stahly Photography and our amazing volunteers!

## **Southern New Hampshire University Shining Stars!**

Jayme's Fund enjoys a partnership with Southern New Hampshire University through The Center for Community Engaged Learning, which develops a culture of active citizenship for members of the SNHU community including students, faculty and staff. In addition to providing volunteer, work-study and internship opportunities in our organization, Jayme's Fund engages with the university students in service projects.

We are delighted to announce our first ever SNHU Bears for Hugs. Scholarships for Success! Sewathon scheduled for March 26, 2014!



Southern New Hampshire University marketing intern, Kristine Nicholson, completed four years of dedication to Jayme's Fund. We greatly miss her talents and positive energy. Kristine obtained a marketing and public relations position at New England Trade. Her contributions at JF made an indelible mark. Kristine said that the January Jaunt was her favorite fundraising event; so we hope she'll hike the trails with us in 2014!

In January 2013, Melanie Friese joined the Jayme's Fund family. As a sophomore English language and literature major at SNHU, she volunteers her time for communication writing and editing, business and creative writing. She is fully committed to sharing her talents and creative energy with JF. Amongst her most valuable contributions thus far has been editing the Jayme's Bears story booklet.

Last spring, students in Professor Micheline Anstey's direct marketing class collaborated with JFSJ for their semester project. The student presentations were outstanding. The enthusiasm and intellect of the students provided an enormous amount of marketing materials and strategies for implementation. We've begun doing so and will continue to utilize their excellent work!

Professor Anstey remarked, "Working with Jayme's Fund on this project was the most rewarding, impactful, and life changing project for my students."

Mary Mogan, student for the class wrote" Thank you so much for giving us this opportunity. It has opened our eyes not only to marketing, but to the importance of helping others". This is the most inspirational project I have ever completed along with being my proudest work.

Thank YOU! We are so appreciative of all the support we receive from Southern New Hampshire University students!





#### **January Jaunt for Jayme's Fund**

Saturday, January 25th, 2014 On the beautiful trails in Hollis NH Snow shoe or hike, all levels of experience welcome

www.jaymesfund.org to SIGN UP!



#### SAVE THE DATE! **Second Annual JFGC** participants will tee off Monday, October 6, 2014

## Remembering Jayme

Life is Good! I recall in 2003 when the Life is Good company was in their beginnings in Londonderry, NH. They so very generously donated boxes of Life Is Good t-shirts with our newly designed Jayme's Fund logo on the sleeve. When I think of those early days establishing Jayme's Fund it's easy to recall the intensity of grief and sadness as well as profound gratitude for the kindness so many individuals and businesses offered to support the development of the Fund. Together, we have accomplished so much, more than I could ever have imagined. Although, I'm sure that Jayme may have imagined it all!

As we look toward 2014, we are pleased to announce the launch of our new website. I hope that we



have successfully retained Jayme's energy and spirit, while fully integrating the intellectual, compassionate and giving nature of the Jayme's Fund Circle of Friends and others who care about the human rights of all children.

Your fina cal support, volunteerism, and sharing your wisdom and feedback is so highly valued and appreciated.

I am deeply grateful for your trust in me as we enter into this next phase of our development. Thanks to our social media expert Nisha Kumar Kulkari, we'll soon have a meaningful social media presence. As we extend ourselves further to you and to others, I hope you'll keep in touch regularly and let me know what you think.

With gratitude and blessings, Jayme's mom

#### **Social Media for Social Justice**

Look out for a blog, more Facebook and Twitter activity and a brand new website! Nisha Kulkarni Kumar, a designer and copywriter working remotely from New York City is developing our social media plan and will be launching our new



website in January 2014. With a clean look and clear objectives, Jayme's Fund's social media presence will build on our beginnings and move forward reaching out to a broader community for fundraising and

inspiring youth to get involved in their local communities. Nisha has been a consummate professional and a joy to work with. We so much appreciate her involvement in our cause.

## **Eckman Award for Excellence Names 1st Scholarship**

We are honored to announce the first recipient of the Eckman Award for Excellence at Central High School, Manchester, NH established in memory of long time supporter and friend of Jayme's Fund, Hal Eckman.

Johan Pellumbi who is currently attending University of New Hampshire for civil engineering, was chosen to receive the financial assistance. He expressed deep appreciation for the support as well as his intention to work hard and achieve his goals.

## Breakthrough Manchester Names 2013 Jayme's Scholar

Kimiya Parker-Hill, a sixth grader at the Middle School at Parkside, was named the Jayme's Scholar because of her genuine enthusiasm for learning, attention to detail, and her diligent work ethic. Kimiya inspires everyone



with her perseverance in completing work thoughtfully. While she is focused on working hard to be the best student that she can be, she also wants everyone around her to succeed. Kimiya is kind, positive and engaged and takes advantage of all opportunities at Breakthrough.

Glori Caraballo, 2012 Scholar; Damion Neth, 2011 Scholar; Kimiya Parker-Hill, 2013 Scholar

#### BEARS TO SHARE AND BEAR MAKERS WHO CARE

2013 was certainly the year of the Bears! Jayme's Bears have come to life, finding their way into the heart of the Fund and the hearts of bear makers; and into the arms of children who may need a Jayme's Bear to hug! 350 bears were hand crafted by our amazing bear makers, and have made the journey to their homes. A very special thank you to Joseph Kozdra's for composing and recording Jayme's Ballad (listen soon on our new website)!

"How can I use this piece of fleece, this ribbon and this thread? There's nothing I want for myself; I'll help someone instead. Those are thoughts that don't occur to average teen-aged girls, Except for one who had an urge to try and change the world. She thought of children who aren't well and need someone to care, And how the perfect friend for them might be a teddy bear.

She gathered her materials and set upon her task.

She stitched and stuffed and trimmed and fashioned bows until at last
She had a host of tiny friends, prepared to do their part,
To bring hope with a happy face and loving little heart.
She brought them to a hospital, into the children's wing
And gave them out with wishes for the comfort they might bring.

Each bear came with a message for the child who held it tight, To help them through the tiring days and lonely sleepless nights. "Though I may seem only to be a tiny little bear, I'm here to reassure you that there is someone who cares. It may seem like forever 'til you're well enough to go, But until then, I'll be your friend, and I want you to know...

Sometimes you'll find it hard to smile; sometimes you'll have to cry. But I'll be with you all the while; together we'll get by."

Although that teen-aged girl has gone, her spirit needn't die, We can carry on her work and keep her dream alive. You could be her hands to sew and stuff a little bear. Or you can do what you can do to help a child somewhere. Together we can make a difference if we try to show The spirit of a teen-aged girl who wants the world to know...

Sometimes we'll find it hard to smile; sometimes we'll have to cry. But she'll be with us all the while; together we'll get by."

## **KUDOS!**

Thank you for hosting, sponsoring, supporting and attending our fun and successful fundraising events! We couldn't do it without you!

- ★ Surbhi Godsay for managing social media!
- $\star$  Andy Stahly for photographing the Jayme's Fund Golf Classic!
- ★ Donna Viau for her ongoing labor of love creating Jayme's Bears faces!
- ★ Barry Werbin of Herrick Law Firm for providing Pro Bono representation for Jayme's Bears!
- $\star$  The Timberland Company and employees for your significant contributions to the Jayme's Bears project!
- ★ SNHU Serve Program and students for all of the wonderful contributions that you make!
- $\star$  The Hafez Family for hosting the yearly January Jaunt event!
- ★ The WR Berkley Corporation Charitable Foundation/Acadia Insurance for your very generous donation to the Natalie's Scholarship Award!
- ★ The Lipkin-Moore family for your very generous gift!
- ★ Professor Anstey and the 2013 direct marketing class for proposing direct marketing plans!
- ★ Melanie Friese for writing the newsletter!
- ★ Kuddo's Spotlight!

Jayme's Bears would not be in existence if not for the generosity of Rosemary Kozdra. Rose taught Jayme to sew and she continues to inspire countless youth and adults to develop their creative talents and themselves in the process! We are so deeply grateful for her contributions!



### Jayme's Bear Project: Alvirne High School



Jayme's Fund visited the WATS (We're All The Same) Club at Alvirne High School in Hudson, NH. Joanne Curry, the club advisor, arranged for a Jayme's Bears presentation and the supplies needed to cut fleece from the bear patterns. Students enjoyed contributing to the project. Alverine high school teacher Kathy Bouchard, drove 25 completed bears to the Floating

Hospital for Children in Boston. Of her trip to the hospital, Kathy said "Thank you for this wonderful gift"!



#### Thank You

to our Jayme's Bears Giving Partners!

Child Health Services, Manchester NH
Marguerite's Place, Nashua NH
David's House, Lebanon NH
The Jimmy Fund Clinic, Boston MA
Floating Hospital for Children, Boston MA
Lowell General Hospital, Lowell MA
Windham Police Department, Windham NH
Manchester Fire Department, Manchester NH
Children's Hospital at Dartmouth, Lebanon NH
New Generations Shelter, Greenland NH
Participants at the 2013 Jayme's Fund Golf Classic

### 350 Bears Strong!

Thank you Jayme's Bears community partners!

The Timberland Company
Main Street Sewing Studio
The Masquerade New Hampshire
Spectrum Marketing Companies
Southern New Hampshire Universisty
And to all of the individuals who have sponsored a bear!

## Natalie's Scholarship helps two women to realize their educational goals.



Growing up in poverty in Vietnam, Thu Thuy Nguyen learned to be resourceful and advocate for herself. Her parents were unusual in that they encouraged their girls to value an education. Thuy is attending the College of Saint Elizabeth in NJ where she intends to study computer technology.

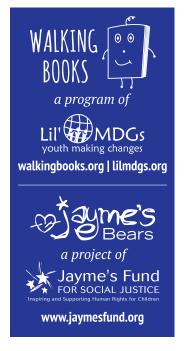


Courtney took an active role in high school, besides maintaining her academic status, she participated in science club, German club, Peer Mentor Program, and has been a special olympics volunteer. Courtney plans to become an elementary school teacher working with special needs children, and a speech therapist. She is attending Delaware State University.

## A Beary Special Gift!

Jayme's Fund and LilMDGs joined together to provide a toy and a Jayme's Bear for 100 children at Margarites Place in Nashua and Child Health Services in Manchester. Nina Mahalingam received the 100 toys from Hasbro as a result of being chosen for the honor. The bears and toys were delivered in a tote bag on December 13th. Nina read the story Jayme's Bears aloud to the children who were very appreciative of the book, the bear and the toy.





#### 2013-2014 Circle of Friends Advisory Group

Paula Hogan

Juan Zamudio

Julianne Santini

A very special thank you to the Jayme's Fund Advisory Group

Maureen Shelley
Steven Rifkin

Advisory Group Members who have served through the

years!

**Robert Woodland** 



THE MISSION OF JAYME'S FUND IS TO PROMOTE INITIATIVES THAT SUPPORT THE HUMAN RIGHTS OF ALL CHILDREN, AND TO INSPIRE AND EDUCATE PEOPLE OF ALL AGES ON THE IMPORTANCE OF THESE ISSUES.

Funds initiatives that deliver basic human rights for children through empowering children and their communities. Sponsors educational programs that promote understanding of human rights and the inspiration to do something about improving these issues.

Awards scholarships to college-bound youth to pursue a course of study that contributes to improving human rights for children.

Inspires young people to get involved in our organization, providing opportunities to learn about non-profit development, fundraising and promoting the Fund's mission.

Creative fundraising through concerts and programs that provide community enrichment and entertainment through the arts.

## THANK YOU!

We gratefully acknowledge these gifts received between December 1, 2012 and November 30th, 2013. Every effort has been made to ensure accuracy, please let us now of any corrections.

Anonymous
Acadia Insurance, Bedford NH
Terry Anderson
Stephanie Beaudett

Elizabeth Benson Mary Jane & Al Bilik

Ed & Jan Booth Ann Bonavita

Sharon Clute
Bob & Mavis Connolly

John Davis Amy Eckman Brenda Edwards

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Millie and Joel Lipkin

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William Lipkin-Moore

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Barry Werbin
Sandra Whitman

Jeanne Ann Whittington

WR Berkley Corporation Charitable Foundation



## Thank you to our fundraising event sponsors!

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The Roedel Companies

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Baldwin and Clarke

Port Electronics Corporation

Manchester UPS Store White Birch Restaurant Main Street Sewing Studio

Bill Weidacher

Fishman Transducers
The Hafez Family

## And to all of the individuals who attended our fundraising events!

We wish you a joyful holiday season, and sincerely hope that your lives are blessed with as much love, kindness and compassion that you have so generously given!